

Is offering an apprenticeship program right for your business?



CURRENTLY, MOST YOUNG PEOPLE HAVE TO LEAVE THE AREA TO CONTINUE THEIR POST-SECONDARY EDUCATION. BY OFFERING AN APPRENTICESHIP POSITION WITHIN YOUR BUSINESS, YOU ARE HELPING TO RETAIN THE YOUNG LABOUR FORCE IN HANOVER AND THE SURROUNDING AREA.

Here are some reasons why investing in apprenticeship training has a positive return on your business:

- For every \$1 spent on apprenticeship training, your business will receive on average a benefit of \$1.47 or a net return of \$0.47.
- Over the course of the apprenticeship period, the net benefit of apprenticeship training increases each year; with an overall net benefit ranging from \$39,524 (Cook) to \$245,264 (Heavy Duty Equipment Mechanic).
- The majority of employers believe a "homegrown" journeyperson who they've trained as an apprentice is about 29% more productive.<sup>1</sup>
- In the list of Top 10 Hard-To-Fill Jobs includes chefs/cooks, drivers (including AZ), and welders. By offering local training opportunities, we can help employers fill these positions.<sup>2</sup>

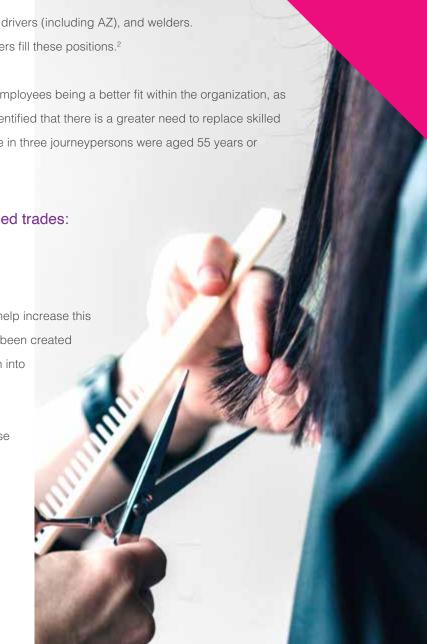
By hiring an apprentice, businesses see additional benefits of employees being a better fit within the organization, as well as reducing the current risk of skills shortages. Data has identified that there is a greater need to replace skilled trades workers than any other occupation, as approximately one in three journeypersons were aged 55 years or older in 2016.<sup>3</sup>

There is a great opportunity for women joining skilled trades:

- Women are just as capable as men to work in skill trades, but only make up 13.7% of apprentices.
- Women representation in skilled trades is less than 5%. To help increase this
  number, an Apprenticeship Incentive Grant for Women has been created
  to help pay for training expenses and to entice more women into
  apprenticeships.<sup>4</sup>

By encouraging women to pursue skilled trades, this will increase the number of available skilled trade workers.

<sup>4</sup> Supporting Women in the Trades Roadmap Report



<sup>1</sup> It pays to hire an apprentice

<sup>2</sup> Four County Labour Market Planning Board – EmployerOne 2020 Findings

<sup>3</sup> Ontario to Modernize and Streamline Apprenticeship Training

#### Attract youth by making them aware of skilled trades benefits:

Most youth have the perception that university is the "first choice" when it comes to post-secondary education. However, this is typically because very little awareness has been given about skilled trades careers and the benefits:

- Income is provided throughout the apprenticeship training, minimizing student debt.
- Incentive grants are available to offset training costs after completing each of the first two levels of training.
- Individuals will be well-paid upon completion of their apprenticeship training.
- Demand for skilled trades workers is high.
- Apprenticeship training and work is hands on, and in a team setting.
- New challenges and skills are learned throughout one's career.5
- Marketing directed to the younger generation is critical in getting more students interested in skilled trades.<sup>6</sup>

### Why should your business be part of this initiative?

In partnership with Launch Pad Youth Skills
Centre, the Town of Hanover through the HIPP
program is working to change the perception,
create awareness and excitement among local
youth about careers in skilled trades and local
apprenticeships opportunities. The goal is to
become the Apprenticeship Capital of Canada
and keep our young people in the area, while
building the labour market to prevent skills
shortages. This will be accomplished by getting
as many businesses involved through providing
local training and apprenticeship programs.





# Ready to provide someone an apprenticeship opportunity? Here are some resources to get you started:

TRAINING:

**Launch Pad** 

yatc.ca

**Georgian College** 

georgiancollege.ca/academics/apprenticeships/

**Fanshawe College** 

fanshawec.ca/huronbruce

**GRANTS:** 

Canada-Ontario Job Grant (COJG)

tcu.gov.on.ca/eng/eopg/cojg/

**Apprenticeship Incentive Grant** 

canada.ca/en/employment-social-development/services/ funding/apprenticeship-incentive-overview.html

#### Register





APRIL MARSHALL

**RESOURCES:** 

**YMCA** 

ymcaowensound.on.ca/employment/apprenticeship/

Ontario Ministry of Labour Skills and Training (Grey Bruce)

brucegrey.cioc.ca/record/CWD0685

**Ontario Youth Apprenticeship Program** 

oyap.com

Connect2SKILLS

planningboard.ca/connect2skills

# Already offering apprenticeship opportunities?

REGISTER YOUR APPRENTICE OR
OPPORTUNITY WITH US TO HELP BUILD AN
INVENTORY, PROMOTE OPPORTUNITIES
AND PROVIDE A NETWORK OF RESOURCES,
AS WELL AS TRAINING OPPORTUNITIES TO
YOU, OUR EMPLOYERS.

Economic Development Manager, Town of Hanover



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