



## Neptune Scoops Entrepreneur (April 29 to Sept 3/24) Launch Pad Skills Training & Technology Centre

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### Job Posting for Youth Ages 14 - 18

*Are you a DYNAMIC LEADER who is passionate about ice cream? Do you want to learn about building a business from the ground up? Do you have determination and creativity to turn your ideas into reality? We are looking for you!*

**Launch Pad Skills Training & Technology Centre (Launch Pad)** is hiring up to 6 youth aged 14 - 18 as **Neptune Scoops Entrepreneurs** to run our popular ice cream stand Neptune Scoops!

Launch Pad is a not-for-profit organization with a vision to create new opportunities for youth and young adults to explore their curiosity, discover their interests, and enhance their skills, through programs, partnerships and community engagement. Launch Pad is continuing on our exciting adventure of Neptune Scoops for the summer of 2024.

This exciting role starts **Monday April 29, 2024**. As a team, you will meet regularly (about once per week) at Launch Pad until opening day, to create the business plan for Neptune Scoops 2024. Health and safety training, and business coaching will be provided. Each week, you will be contributing to the development of the business plan, marketing plan, and deciding how Neptune Scoops will run this season. Does this sound like the perfect role for you?

Once the ice cream season approaches, this role will transition to operating the ice cream stand and hours will increase with a soft launch on the May long weekend and Grand Opening on Friday, May 31, 2024. In June, hours will include evenings and weekends. Afternoon and evening hours will increase in July and August. You will continue to evaluate and work on the business plan throughout the summer. After ice cream expenses and wages are paid, the profits from Neptune Scoops will be reinvested back into Launch Pad programs.

Launch Pad staff will coach you by providing their knowledge and experience to help you grow Neptune Scoops into a thriving summer business. Business training will also be provided by a Business Coach thanks to the support of Saugeen Economic Development Corporation.

Launch Pad supports diversity and inclusivity in the workplace. For all interested parties, please apply via email with your cover letter and resume.

**Applications Due: Wednesday, April 10 at 4:00 pm.**

#### **How to Apply & Interviews:**

Apply with your resume and cover letter to [launchpad@yatc.ca](mailto:launchpad@yatc.ca). Please clearly indicate the name of the position you are applying for in the subject line of your email.

Those selected for interviews will be contacted during the week of April 15, 2024. Interviews will take place after school at Launch Pad. We are happy to accommodate your needs during interviews, and ask you to please discuss any accommodations you require in advance.



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### **Responsibilities**

- Be part of the team that designs, builds, and executes the business plan.
- Office work ranging from creating and designing content for social media, to balancing financial records, to organizing events and schedules, and more.
- June to August - Execute the ice cream stand and its daily operations, providing an exceptional level of service to customers.
- - Complete a final evaluation of the ice cream stand experience.

### **Qualifications**

- Brings a positive attitude into the workplace
- Works well in a team and as an individual
- Has a desire for entrepreneurship and creativity
- Experience or interest in the social enterprise model, as well as community participation and development
- Flexible and open to learning new things
- Responsible and reliable
- Interest in marketing and social media management considered an asset
- Prior experience handling cash or in customer service is an asset

### **Contact Information:**

Launch Pad YATC 612 10th St. Hanover, ON N4N 1R9

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